

01

February Issue
Hello World!
2020

THE BRONSON HUB

Promoting generations of creative health and happiness

FEATURED ITEMS

Here's what you will find in this month's newsletter:



WHAT IS THE
BRONSON HUB?



WHO IS THE
BRONSON HUB?



BRONSON HUB
PROJECTS



BRONSON CENTRE
EVENTS & UPDATES

AND MORE!

COME VISIT US AT OUR NEW WEBSITE!

bronsoncentre.ca/hub-blog

WHAT IS THE BRONSON HUB?



The Bronson Hub project was awarded to the Bronson Centre Inc., beginning Sept. 1st, 2019, and funded for the next 5 years with a \$2.1M grant to the Bronson Centre from Employment and Social Development Canada – New Horizons for Seniors Program.

The Bronson Hub is a chance to:

Learn together, build relationships, create projects and work together to improve seniors' inclusion and reduce social isolation with an intergenerational and cross-cultural focus.

Diversity and inclusion are among the unique qualities that the Bronson Centre brings to the future of the healthy community and seniors centres movement and the Bronson Hub projects will utilize these strengths in selecting project priorities.

[MORE INFO ON ESDC](#)

WHO IS THE BRONSON HUB?

Pat Kelly

Project Manager



Pat is a love-struck grandmother, veteran social justice advocate, and Van Morrison fan, in that order.

Pat Kelly became involved in advocacy, when as a young mother working in immunology research at McMaster University; she was diagnosed with breast cancer. Pat, along with a small group of survivors, spearheaded the development of breast cancer advocacy in Canada, driving campaigns that established the House of Commons Subcommittee Hearings on Breast Cancer, the federally funded Canadian Breast Cancer Research Initiative and the Campaign to Control Cancer, which secured federal funding for the National Strategy for Cancer Control and the Canadian Partnership Against Cancer.

Isaac Prazmowski

Projects and Youth Planner



Isaac is passionate about youth programming, immigration, and social supports. He has longstanding experience with youth programming, from work with Children's International Summer Villages and the City of Ottawa and has worked with several summer camps.

His work with Immigration Refugees and Citizenship Canada has given him a privileged look into the lives of immigrants and refugees, and their integral place in our country.

With the Bronson Hub, Isaac hopes to learn more about how we can better use the social supports that are already available and how we can take action ourselves to reduce the need of those supports.

WHO IS THE BRONSON HUB?

Alicia Borisonik

Arts and Projects Coordinator

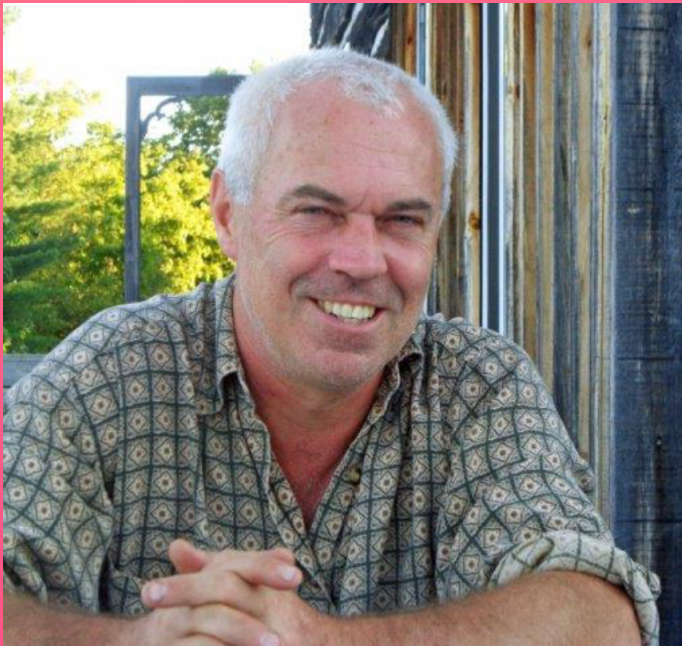


Alicia is an Argentinian who doesn't know how to dance tango, she is passionate about insects, Costa Rica's wildlife, meditation and the complexities of human behaviour. Alicia has built a career around composing, teaching and performing. She plays accordion and keyboards, and was a vocalist, composer, and arranger for her band ALICIA BORISONIK AND THE ARGENTINEAN PROJECT.

Parallel to her profession as a musician and composer, Alicia has a long career as a music educator. She's created a series of workshops, residencies and programs about Latin American music. Her Latin-American Music workshops have been presented at several schools in the OCDSB, OCSB and others venues such as; Canadian Museum of Civilization and National Art Gallery.

JP Melville

Hub Director



JP Melville is an Ottawa based, not-for-profit business and project management consultant who partners with organizations, individuals, and the private sector to assist them with achieving mission.

In 2020, JP will be working on revenue positive social enterprise, shared accommodation concepts for diverse interest groups with a focus on our ageing demographic in rural and culturally unique communities, a major 45,000 ft² creative cultural hub and service organization, an 1100 seat performance venue, youth programs, renovations and reconstruction of not-for-profit centres, literature, and immigration related activities in Ontario and across Canada.

WHO IS THE BRONSON HUB?

Jam Wright

Admin Manager Abbeyfield Canada

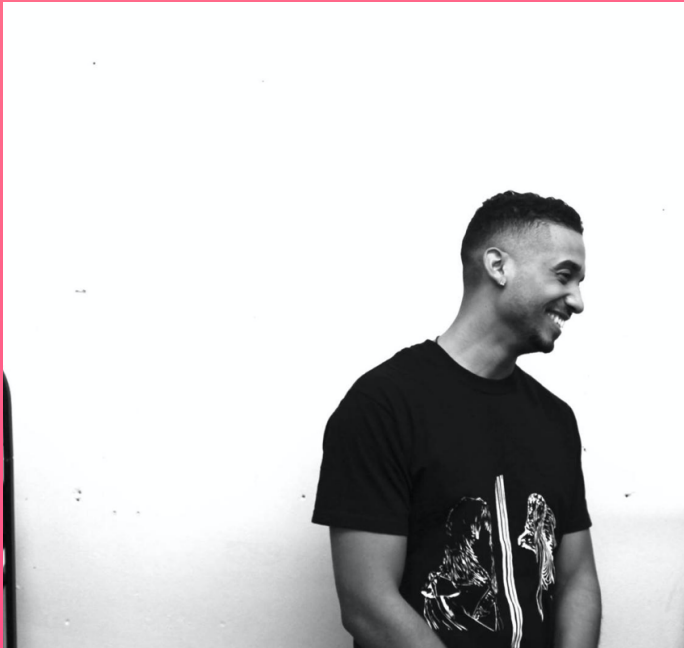


Jam moved to Ottawa in 2018. She likes animals and horror movies, and she writes stories in her spare time.

Jam currently works with Abbeyfield Canada and World Folk Music Ottawa at the Bronson Centre.

Jelani Lewis

Digital Media Director



Jelani is the Owner of an Ottawa based concert promotion company called Smallworld LIVE that launched in 2016. He's passionate about building Ottawa's music scene for years now and feels this city has immense potential to be a leader in Canada's entertainment industry.

Over the past year, Jelani has begun to focus on digital marketing and content creation for a diverse list of companies and organizations. He loves to discuss brand strategy while helping businesses and organizations enhance their digital footprint.

BRONSON HUB FEBRUARY PROJECTS



SPEED DATING EVENT

Friday February 14
11:00AM - 1:00PM
Mac Hall (Bronson Centre)

Learn more about which organizations are working at the Bronson Centre
What they do or have that can help us and what we can do or have that can help them
YES...it is speed dating!

Please bring printed material to share about your organization

For more information and to RSVP (so we have enough food) please contact:

Alicia Borisonik : alicia-hub@bronsoncentre.ca

REVENUE DEVELOPMENT SERIES

Friday February 28
Location & Time TBD

Gain fundraising skills, be supported by professional fundraisers; and build a fundraising plan to increase available resources for seniors' inclusions.

The Revenue Development Workshop series will be offered to Bronson Centre organizations to build skills and knowledge of fundraising strategies, create a sustainable Community of Practice and increase long-term sustainability, allowing organizations to continue and expand their work with seniors beyond the life of the Bronson Hub project. Participants will gain fundraising skills, be supported by professional fundraisers, initiate a Community of Practice and build a fundraising plan to increase available resources for seniors' inclusion.



BRONSON HUB BLOG



BRONSON HUB – OTTAWA'S GO-2 PLACE FOR AFFORDABLE, ACCESSIBLE, BETTER LIVING

Written By: Pat Kelly

You might be curious why ageing and senior's inclusion is such a hot topic. Why would the government of Canada – and governments around the world - invest millions in programs that are targeted at helping people stay healthy longer?

As so many more people are living longer, the Bronson Hub in Ottawa, is reconsidering how Bronson Centre organizations can better assist the transition from middle to old age and re-evaluating what "old" means.

[READ MORE](#)

GROWING UP TOGETHER: THE STORY OF INTEGRATED CHILDCARE AND SENIORS' ACTIVITIES

Written By: Isaac Prazmowski

I have always loved the idea of childcare programs embedded within seniors' centres. My memories of growing up with the loving support of my grandparents are integral to how I interact with and treat elders.

All children should have the opportunity to interact with seniors and establish relationships, and for those of us who already had these opportunities, it wouldn't have hurt us to have a few more.

[READ MORE](#)



BRONSON HUB BLOG



INNATUQAT, ELDERS, SHAMAN AND GRIOT ... STORYTELLERS AND HEALERS

Written By: Pat Kelly

In many indigenous cultures, elders played an important part as storytellers, musicians, praise singers and oral historians, preserving the peace and settling conflicts within communities.

Elders are the carriers and emblems of communally generated and mediated knowledge and are first and foremost teachers and role models. They are vital in the teaching process, from infancy to adulthood and beyond.

The powerful leadership qualities that enable people to feel connected and to belong to their history and culture, crosses all cultures.

[READ MORE](#)

**We'd love for you to share a blog post
in our next month's newsletter!**

If there is something you are passionate
about sharing, please connect with us at:
jelani-hub@bronsoncentre.ca

THE BRONSON HUB LEARNING CORNER

Definitions

COLLECTIVE IMPACT

COLLECTIVE IMPACT IS THE COMMITMENT OF A GROUP OF ACTORS FROM DIFFERENT SECTORS TO A COMMON AGENDA FOR SOLVING A SPECIFIC SOCIAL PROBLEM, USING A STRUCTURED FORM OF COLLABORATION.

AGEISM

AGEISM IS THE STEREOTYPING, PREJUDICE, AND DISCRIMINATION AGAINST PEOPLE ON THE BASIS OF THEIR AGE. AGEISM IS WIDESPREAD AND AN INSIDIOUS PRACTICE WHICH HAS HARMFUL EFFECTS ON THE HEALTH OF OLDER ADULTS.

CREATIVE AGING MOVEMENT

THE FAST-GROWING FIELD OF ARTS AND AGING IS BASED UPON A GROWING BODY OF RESEARCH LINKING THE ARTS AND IMPROVED HEALTH. WORKING WITH A HOLISTIC MODEL THAT DEFINES HEALTH AS A STATE OF PHYSICAL, MENTAL AND SOCIAL WELLBEING AND NOT MERELY AS THE ABSENCE OF DISEASE OR INFIRMITY, THIS CREATIVE AGING MOVEMENT RECOGNIZES CREATIVE EXPRESSION AS A CORNERSTONE FOR HEALTHY AGING.

EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

The New Horizons for Seniors Program (NHSP) is a federal grants and contributions program that supports projects designed by and for seniors who make a difference in the lives of others and their communities. Through the NHSP, the Government of Canada encourages seniors to share their knowledge, skills and experiences to the benefit of others.



UPCOMING BRONSON CENTRE EVENTS

Trip to the Mint & Lunch

TUESDAY FEBRUARY 11
10:30AM - 2:30PM
ROYAL CANADIAN MINT &
TUCKER'S MARKETPLACE

[LEARN MORE](#)

Bronson Hub Speed Dating

FRIDAY FEBRUARY 14
11:00AM - 1:00PM
MAC HALL (BRONSON CENTRE)

[LEARN MORE](#)

The Beaches

WEDNESDAY FEBRUARY 19
7:00PM - 11:00 PM
BRONSON CENTRE MUSIC THEATRE

[LEARN MORE](#)

Bedouin Soundclash

FRIDAY FEBRUARY 21
7:00PM - 11:00 PM
BRONSON CENTRE MUSIC THEATRE

[LEARN MORE](#)

Theory Of A Deadman

MONDAY FEBRUARY 24
7:00PM - 11:00 PM
BRONSON CENTRE MUSIC THEATRE

[LEARN MORE](#)

PAL Ottawa Social Circle

WEDNESDAY FEBRUARY 26
4:00PM - 5:30 PM
BEING STUDIO (BRONSON CENTRE)

[LEARN MORE](#)

Revenue Development Workshop

FRIDAY FEBRUARY 28
LOCATION & TIME: TBD

DETAILS COMING SOON

KAIROS Blanket Exercise

SUNDAY MARCH 8
2:00PM-4:30PM
MAC HALL (BRONSON CENTRE)

[LEARN MORE](#)

